



# 2022 ANNUAL REPORT

## OUR MISSION & VISION

Kelly's mission is to help El Pasoans in need address hunger and food insecurity.

We do that through six core program areas:

- **Kelly Memorial Food Pantry.** Providing emergency and supplemental food five days a week.
- **FreshStart Program.** Empowering members to address the root causes of their food insecurity.
- **Clothes Closet.** Providing emergency and professional clothing.
- **Jardin de Milagros.** Providing tens of thousands of pounds of fresh produce to our pantry clients.
- **Research Institute.** Focusing on food security and related issues in the Borderland.
- **Advocacy Center.** Adding voices to initiatives that will improve food security related policies and practices in our region and beyond.

## THE NEED

**35%**  
OF EL PASOANS  
ARE FOOD INSECURE

UTEP community research in 2022 indicated that 35% of adults in El Paso County, Texas are food insecure. In addition, **31% of El Pasoans reported receiving emergency food from a Food Bank/Pantry or Church** in the past year.

Food insecurity is defined by the US Department of Agriculture as the lack of access, at times, to enough food for an active healthy life.

**OUR VISION IS A VIBRANT EL PASO  
WHERE NO ONE GOES TO BED HUNGRY.**

# KEY ACCOMPLISHMENTS

In collaboration with **El Pasoans Fighting Hunger**, Kelly was able to meet increased community hunger and food insecurity in 2022, while adding a new service for community members.

Inflation's adverse impact on family budgets could be seen in the increased demand at our **Food Pantry**, our flagship service. By the end of the year, and continuing into 2023, we are now providing food to an average of 700 individuals/families per day.

Our popular **FreshStart Program** continued to empower an increasing number of members to transition from dependence on supplemental food to self sufficiency. To meet the growing demand for this well researched, evidence based program, Kelly is adding an additional case manager to staff in 2023.

We have also seen enthusiastic community response to our new **Clothes Closet**, which opened in August 2022 and is now serving an average of 70 community members each Friday with emergency and business clothing.

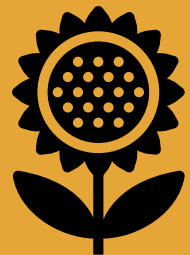
147,872

FOOD  
BOXES



317

FRESHSTART  
MEMBERS



621

CLOSET  
CLIENTS



395

NEW  
VOLUNTEERS!



# OUR SUPPORTERS

Kelly raised a total of \$714,550 in 2022.

Our success in sustaining our programming and allowing it to expand to meet the needs of the community would not be possible without the financial support of key organizations and individual donors including:



## 2023 BOARD OF DIRECTORS

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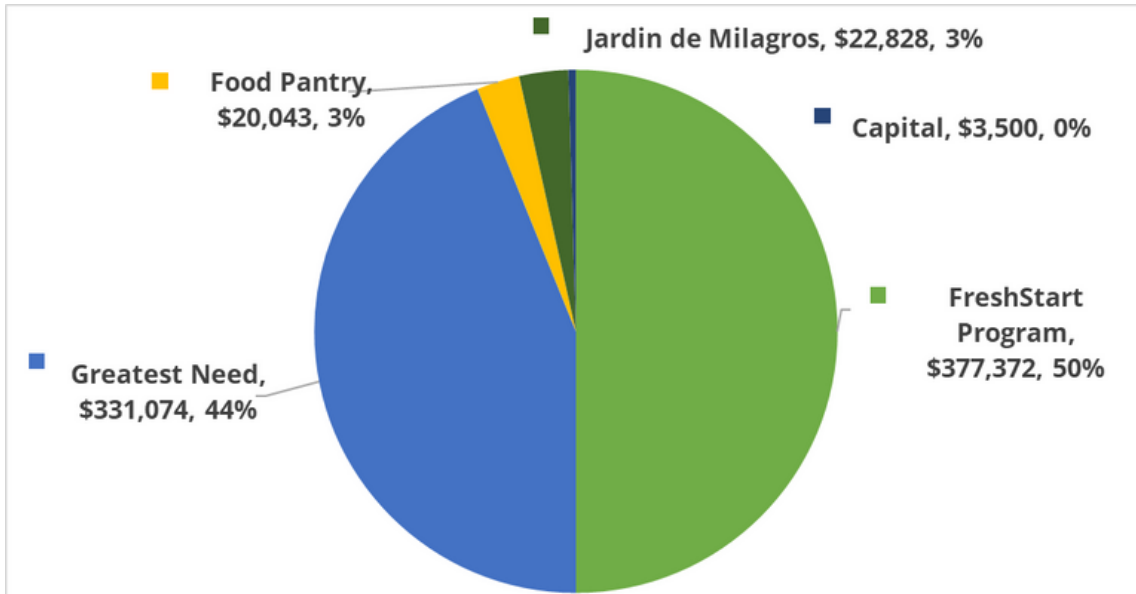
Financial Analyst, Hunt Companies

**Charles Andrew Whatley**

Senior Partner,  
Evolve7 Digital Marketing

# TOTAL REVENUE

Kelly's total revenue was \$754,816.24 in 2022. This strong result was due in large part to unexpected one-time legacy gifts and several grants for 2023 programming which were received in December 2022.



# TOTAL EXPENDITURES

Kelly's total expenditures were \$488,852.71 in 2022.

